



MEMBERSHIP LEVELS

AT A GLANCE

| | INCLUDES SEAT ON CALTRAVEL BOARD OF DIRECTORS | | | | | | |
|---|---|---------|---------|---------|----------|----------|------------|
| | REGULAR* | BRONZE | SILVER | GOLD | ADVOCACY | PREMIUM | SUPPORTING |
| | \$999 | \$1,800 | \$3,500 | \$8,000 | \$15,500 | \$28,000 | \$46,500 |
| Access to member-only content, communications, committees & events | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Access to insights from staff lobbyist | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Invitation to CalTravel board meetings & year-round events | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Free registration for Tourism Advocacy Day | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Member pricing for CalTravel Summit registration | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Featured as a new member in " Members on the Move " newsletter | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Recognition as a medal member on CalTravel website | | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Custom advocacy presentation by CalTravel CEO | | | ✓ | ✓ | ✓ | ✓ | ✓ |
| Seat on the CalTravel Board of Directors | | | | ✓ | ✓ | ✓ | ✓ |
| Recognition as a Board Director on CalTravel website | | | | ✓ | ✓ | ✓ | ✓ |
| Early access to registration for board meetings & year-round events | | | | ✓ | ✓ | ✓ | ✓ |
| Board Director badge for email signature | | | | ✓ | ✓ | ✓ | ✓ |
| Digital export of board meeting attendee contacts | | | | ✓ | ✓ | ✓ | ✓ |
| Year-round partner recognition on communications, website & at events | | | | | ✓ | ✓ | ✓ |
| CalTravel Summit partner benefits (per respective membership level) | | | | | ✓ | ✓ | ✓ |
| Invitation to participate in legislator meetings as an industry expert | | | | | ✓ | ✓ | ✓ |
| Direct access to staff lobbyist for support on issues | | | | | | ✓ | ✓ |
| Featured interview in " Member Spotlight " newsletter | | | | | | ✓ | ✓ |
| Sponsorship of advocacy newsletter (upon request) | | | | | | ✓ | ✓ |
| Free registration for CalTravel Summit (up to 6 registrations) | | | | | | | ✓ |
| Year-round recognition at the highest level (VIP) | | | | | | | ✓ |

* Certain organizations may qualify for a special rate adjustment. Contact Reena Evenson (reena@caltravel.org) for more information.